CLEO PARKER ROBINSON DANCE
CAPITAL CAMPAIGN
UPDATED FEBRUARY 27, 2024

A BLACK CULTURAL ANCHOR IN DENVER WITH GLOBAL REACH

Cleo Parker Robinson Dance (CPRD) was founded to educate, celebrate and honor the African Diaspora and African American experience. **Established in 1970**, CPRD grew out of the Black Arts and Civil Rights movements and has evolved into one of the largest arts organizations of color in the western United States.

40+ countries toured.
100+ original ballets produced and commissioned.
150+ national & international teachers hosted in Denver.
1,000,000+ students served through education programs.

Per University of Maryland research (2015), only **5 Black dance companies**, Alvin Ailey American Dance Theatre, Cleo Parker Robinson Dance, Dance Theatre of Harlem, Dayton Contemporary Dance Company and PHILADANCO!, have continuously operated for 50+ years.

Cleo Parker Robinson is a **Co-Founder of the The International Association of Blacks in Dance** (IABD), which since 1991 has promoted dance by people of African ancestry through teaching, training, performance and cultural exchanges. In 2023 Cleo Parker Robinson was one of five Black female dance pioneers who were **presented the 2021 National Medal of Arts** at the March 2023 White House ceremony with President Joe Biden.

HELPING OUR COMMUNITIES THRIVE EACH YEAR

35 COLORADO PERFORMANCES AS WELL AS A **10** CITY NATIONAL TOUR **PER YEAR**

80 AVERAGE SCHOOLS TOUCHED EACH SCHOOL YEAR
WITH EDUCATION PROGRAMS **60%** STUDENTS OF COLOR

60+ MOVEMENT CLASSES EACH WEEK
+ JOB FAIRS, VACCINATION CLINICS & HEALTH SCREENINGS

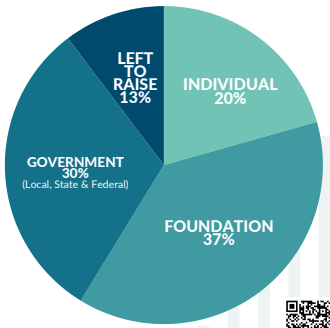
40+
COUNTRIES,
INTERNATIONAL TOURS
& FESTIVALS

JOYCE · The International Association of Blacks in Dance · ADF American Dance Festival · Jacob's Pillow Dance · The Kennedy Center · Lincoln Center · Vail Dance Festival

2018 SINCE OUR PARTNERSHIP WITH **METROPOLITAN STATE UNIVERSITY DENVER** BEGAN A DANCE MAJOR WAS ESTABLISHED ALLOWING STUDENTS TO RECEIVE A **B.A. IN DANCE**

30+ EXCLUSIVE RIGHTS TO QUINTESSENTIAL
AFRICAN AMERICAN DANCE WORKS **FROM THE LAST 100 YEARS**

87% OF COSTS RAISED!
AS OF 02.27.2024



SEE THE CBS4 STORY ON OUR GROUND BLESSING HERE

CLEO PARKER ROBINSON CENTER FOR THE HEALING ARTS

OUR FUTURE

A **new 25,000-square-foot wing** will connect to our landmark building and solidify CPRD's presence in historic Five Points.

- **NEW THEATRE**
- **NEW RECEPTION AREA**
- **FULL ADA ACCESS**
- **NEW REHEARSAL CLASSROOM AND OFFICE SPACE**

10,000 → 22,000
THEATRE PATRONS

1,200 → 2,500
ACADEMY STUDENTS

15,000 → 30,000
ARTS-IN-EDUCATION PARTICIPANTS